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GUIGUZI , CHINA S FIRST TREATISE ON RHETORIC: A CRITICAL TRANSLATION AND COMMENTARY



Southern Illinois University Press, United States, 2016. Paperback. Book Condition: New. Translation, Critical. 229 x 152 mm. Language: English . Brand New Book. At around the same time that Aristotle was active in ancient Greece, many students in China, including Sun Tzu, who would later write The Art of War, were learning the techniques of persuasion from Guiguzi, the Master of the Ghost Valley. This pre-Qin dynasty recluse produced what is considered the earliest Chinese treatise devoted entirely to the...

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