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Strategic Grantseeking for Community-Based Organizations: Using Your Whole Brain, Whole Heart and Real Soul

By Glenna M. Crooks

iUniverse.com. Paperback. Condition: New. 130 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. A first time proposal writer An experienced pro Anyone can benefit from these tips and supportive, encouraging tone. Strategic Grantseeking for Community-Based Organizations: Using Your Whole Brain, Whole Heart and Real Soul will give you a fresh look at the key elements that help win grant funds. Its approach is simple and founded on three guiding principles: Honesty, Clarity, and Relationships. It is a whole-brain, whole-heart, real-soul process that invigorates organizations, staff and proposals. This book is based on an approach the author has used in over 40 years of experience and workshops that successfully trained over 1,000 small community groups. It tackles the challenges of creating and selling the ideas that lead to winning proposals. Although it was written for health care groups, it has been used successfully for projects in education and environmental protection. It demystifies the competition for funds and provides a simple roadmap for anyone, in any field, to follow. It also provides readers with information about how to access all of the workshop leaders planning materials, binders, PPT slides and articles - all at no cost. This item ships from multiple locations. Your...



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