



The Do's and Taboos of Public Speaking: How to Get Those Butterflies Flying in Formation

By Roger E. Axtell

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Do's and Taboos of Public Speaking: How to Get Those Butterflies Flying in Formation, Roger E. Axtell, Develop your powers of public persuasion with the ultimate guide to great speeches and business presentations. Do you get tongue-tied at the mere thought of speaking in public? Would you rather swim with sharks or undergo a tax audit than face an audience? Well, you're not alone. According to the Book of Lists' list of humans' greatest fears, the fear of death is our fourth greatest fear, while fear of public speaking commands a solid first place. Now from Roger E. Axtell, one of America's most accomplished public speakers, here's a book guaranteed to turn even the most stage-shy mumbler into a great communicator. Geared primarily, but not exclusively, for business people, this amusing and informative guide can show you how to possess the powers of public persuasion you've always dreamed of having. Whether it's making a pitch to the board of directors, or prepping the sales force, stating your case to the town council, or being interviewed on live TV, Do's and Taboos of Public Speaking can help you to...

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