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Occupymedia!: The Occupy Movement and Social Media in Crisis Capitalism

By Christian Fuchs

John Hunt Publishing. Paperback. Book Condition: new. BRAND NEW, Occupymedia!: The Occupy Movement and Social Media in Crisis Capitalism, Christian Fuchs, The Occupy movement has emerged in a historical crisis of global capitalism. It struggles for the reappropriation of the commodified commons. Communications are part of the commons of society. Yet contemporary social media are ridden by an antagonism between private corporate control (YouTube, Facebook, Twitter, etc.) and self-managed, commons-based activist media. In this work, Christian Fuchs analyses the contradictory dialectic of social media in the Occupy movement. Drawing on a political economy framework and interpretation of the results of the Occupymedia! Survey, in which more than 400 Occupy activists reported on their social media use, Occupymedia! The Occupy Movement and Social Media in Crisis Capitalism shows how activists confront the contradictions of capitalism and communication in the age of crisis and social media. The book discusses the contradiction between commercial and alternative social media and argues that the existence of a surveillance-industrial complex expressed in the PRISM system shows the urgent necessity to create social media beyond Facebook and Google.



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